



**PRESSBOXONLINE.COM**

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## QUICK FACTS

### PRESSBOX IN PRINT

It's free and it's out the 15th of the month. (6 x per year)

More than 70,000 readers per issue with 2 months of 'shelf life,' people read and share.

PressBox is distributed at more than 320 locations, including 75 street boxes, 70 Royal Farms locations and many bars, restaurants and businesses.

### PRESSBOX ONLINE

Daily updates including Ravens, Orioles, Terps, local college, high school and top columnists at PressBoxOnline.com.

PressBoxOnline.com reaches more than 200,000 sports fans per month, in the Baltimore area.

PressBoxOnline.com has partnered with CountySportsZone.com reaching parents, students and coaches throughout Maryland, delivering high school schedules, scores and standings. CSZ had just under 7 million pageviews this past school year!

### PRESSBOX SOCIAL MEDIA

Facebook/Twitter: Each day, PressBox reaches thousands of fans and consumers through Facebook and Twitter, updating the latest sports news and information.

Email Newsletter: PressBox sends the latest sports information to more than 7,200 people per week with the PressBox Email Newsletter.

### FACEBOOK LIVE, STREAMING RADIO AND PODCASTS

PressBox produces daily video and audio content across numerous platforms, including Facebook Live, Stitcher, YouTube, Apple Podcasts (iTunes), Spotify and Tune-In Radio. We generate more than 48,000 views/listens per month with 16+ hours of programming weekly.

Shows include: Glenn Clark Radio, The Ross Grimsley Show, Stan The Fan's Bat Around, dedicated High School sports shows as well as breaking news updates.



### PRESSBOX MARKETING PARTNERSHIPS AND EVENTS

PressBox has multiple marketing partnerships designed to extend our clients' message to the largest possible audience.

**IN TOTAL, PRESSBOX REACHES MORE THAN 640,000 SPORTS FANS PER MONTH!**